



bimac **Controllers Day** - 22nd Edition

“Why is Excel the preferred tool of finance professionals and controllers”



March 19, 2020
8:30 am – 5:30 pm



De Waerboom
Jozef Mertensstraat 140
1702 Groot-Bijgaarden, Belgium



Member: € 325 excl. VAT
Non Member: € 650 excl. VAT

A one day BIMAC Controllers Day

Discuss the practical use of MS Excel in Finance and share your thoughts with Peers



Attending the one day BIMAC conference will enable you to:

Set a clear vision

on use of Excel or alternatives and
take advantage of the digital age

Focus

on more proactive, collaborative and market oriented
controlling by introducing AI on Excel or alternatives

Innovate

the usage of Excel or alternative in a digital world

Discover

how to build a data-driven finance department
by MS Excel or Alternative

Discuss

how to keep the finance function in the lead in
a digitized environment with or without MS Excel



Who Should Attend

CFOs, Vice Presidents Finance and
Financial Controllers, Business Controllers
Strategy Controllers, Performance Management Responsible
Group Reporting Managers, Financial Planning and Analysis Managers
Business Intelligence Managers

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Expert Speaker Panel



Kristof Stouthuysen

Prof. Dr. Kristof Stouthuysen at Vlerick Business School
Field of expertise: managerial accounting
Current focus: AI for the CFO

Pieter Bauwens

Deloitte, Senior Manager Deloitte

BIMAC Members and Friends

Sharing the experience on usage of MS Excel

IBM Planning Analytics, Board, Jedox, Vena, Prophix, ...

Testimonials on alternative use of MS Excel



Wim Gielis

MS Excel MVP - Certified Expert

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Program 19/03/2020

08.30 Registration and coffee

09.00 Opening speech by the **Chairman Christian Pauwels**

09.15 Keynote speaker

AI a threat or benefit for finance and controller professionals using MS Excel

Kristof Stouthuysen, Prof. Vlerick Business School

10.45 Break

11.15 Alternatives to MS Excel and how to Select

In a traditional finance department MS Excel is major used tool for planning, reporting and other finance processes. However, do we know the alternative technologies?

Do we know how to select the right tool?

Pieter Bauwens, Senior Manager Deloitte

12.30 – 13.00 Lunch

Continuous product information and demonstration by event sponsors

13.30 Sharing Experience on MS Excel

BIMAC members and friends share experience on the usage of MS Excel:

why MS Excel, benefits, challenges, improvements, alternatives

Moderated debate amongst BIMAC members and friends

14.00 Testimonials on Alternatives of MS Excel

JEDOX - IBM Planning Analytics - VENA - BOARD - Prophix - Anaplan - And Other

16.30 the MS Excel Experts

What is the view of the MS Excel Expert on usage of MS Excel versus the Alternatives.

How can we optimize the usage of MS Excel with Excel Add-In and MS Excel Desk Top Planning

Wim Gielis, MS Excel MVP - Certified Expert

17.45 Wrap – Up

18.00 – Cocktail and networking

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Registration

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<https://www.bimac.be/event/controllers-day/>



Questions?

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